

GOHWP Board minutes, 20 August 2018

Attending: Recia Gomez, Morrie Mullins, Mary O'Neill Berry

Upcoming Elections

The primary issue discussed was the upcoming elections. Morrie has been in contact with GOHWP member Erik Zito, who assisted with social media last year. Erik is willing to coordinate social media messaging around the call for nominations, and to assist in publicizing the elections themselves.

Morrie's recommended process:

Begin recruitment advertisements for the elections the first week of September, with calls for self-nominations weekly on social media, and the first and last weeks of the month on the GOHWP listserv.

Suggested listserv text:

Dear GOHWP Members,

GOHWP elections will occur in October, with the new board beginning their terms on November 1, and we hope you will consider joining our leadership team! There is a lot of energy around GOHWP, and a lot of ideas about how we can continue to grow the organisation.

The following positions are open:

Chair (1-year term, with the option to run for re-election)

Vice-chair (1-year term, with the option to run for re-election)

Executive board members (2-year term, with the option to run for re-election; there is more than one executive board member position available)

Student representative (1-year term, with the option to run for re-election if student status is retained)

In general, the time commitment is very reasonable (usually no more than 2 hours per week), including a monthly conference call to discuss new and on-going business. For more information on the various positions and their requirements, please check out our by-laws!

<http://gohwp.org/by-laws/#a2s3>

This is a great time to be part of GOHWP, as we will be looking at how to provide the greatest value-added to our membership going forward. We encourage you to apply, if you'd like to be part of making that happen!

Warmest regards,

Your GOHWP Leadership Team

There are recruitment graphics that Erik created last year that can be re-used, or we can ask him to create fresh graphics.

Morrie will post the election “Survey” on Xavier’s Qualtrics site. Laura hosted it on her university’s site last year.

When the election goes live, listserv emails will again be sent the day elections open and one week before they close. This is the text utilized in the emails last year:

Dear members of GOHWP,
Please take a few minutes to complete the election survey to vote for our incoming GOHWP executive board members! The election process will run from October 5 through October 27th. During this time, the survey link will be active for you to be able to vote.
[Qualtrics URL to be created]
Thank you for your time.

[Vice-chair signature]

Social media postings encouraging voting should again go out on a weekly basis. The election results can be tallied prior to November 1, and an announcement of the incoming leadership made on that date.

Other Business

Recia noted that the logo on the LinkedIn group was not displaying correctly. Morrie has reached out to Erik (who is a group manager) to find out if that can be fixed.

The issue of the logo being very low-resolution was raised again. Recia will reach out to Mary Hunt, who had indicated that she might know someone who could assist in creating a higher-resolution version of the logo. Morrie posted a call on the GOHWP Facebook group to see if there were any members interested in creating a higher-resolution version for the organisation.

Mary O’Neill Berry will be sending out notes from a conversation she had with another member of GOHWP to the board. The notes deal with thoughts on strategic direction for GOHWP, going forward.

Meeting adjourned 5:40 pm eastern time.

Respectfully submitted,
Morrie Mullins