

Notes, GOHWP meeting, 7/26/17

Meeting convened 6:04 eastern time. Attendees: Shujaat Ahmed, Mary Berry, Morrie Mullins

Mary will be seeing Stu Carr while he's in NY. They plan to talk about GOHWP and Project GLOW and his other current projects. He is presenting at NYC conferences, then on to APA in DC. They're planning a conference call with Walter Reichman while he is in town and will be trying to meet up with Laura on a separate day. They will be talking about potential submissions for SIOP and ICAP (ICAP only happens every 4 years and will be in Montreal next June). She is hoping after those discussions that we will have clarified some of the advocacy direction for the upcoming year and beyond.

Mary had also talked with Laura about registering the organization and making it a formal NGO. Mary suggested trying to get volunteer help from among our membership, which Laura was concerned would require substantial supervision and management. Mary felt a more targeted email to some senior members might be more productive. It would largely be an administrative job. A lot of information has been collected that would help with the task, but we need someone to manage what is functionally a portfolio in its own right. Several outstanding issues exist (e.g., where is our headquarters? How will money be managed?).

Shujaat noted that in SOHP, the treasurer position was more long-term and aided in the continuity of financial management.

Mary noted that Gary Latham was the individual who got SIOP to become a formal NGO, and may reach out to him for pointers.

It may be something that can be designed into the portfolios as the transitions happen in November, so that there can be clear responsibilities defined.

Shujaat reported on the membership application on a Google Form. Anyone with access to the materials on Google drive should be able to edit, download, etc. The GOHWP communications form which houses the official email addresses, how to create member profiles, logging on to word press etc, has been updated to include the new membership application link so whoever takes over the membership portfolio in November will be able to edit and download applications and easily add that information to the current excel file.

Morrie reported on the Local Chapter Guide. He received feedback from Laura, which was incorporated, and the updated copy will be distributed with the meeting minutes for final substantive commentary, at which point we can (a) publish to the website or (b) elect to defer publishing to the website and instead push it to one or more pilot sites (Morrie is willing to serve as chapter advisor for a Xavier University local chapter of GOHWP). He is of the opinion that it is basically ready for public consumption, though admits that it could probably be prettier.

Morrie then reported on the content library he and Drew have been working on. With a number of resources identified, Morrie has begun manually extracting interesting quotes/information that can be used in social media postings. His graduate assistant for the coming year will be working

with him on the content library, and another Xavier grad student with expertise in social media (Erik Zito) will be working with the team and advising on distribution of content in the library across GOHWP's social media platforms.

Mary noted that the SIOP UN team is having its planning/strategy session on August 17, and Mary and Walter will be attending.

Meeting adjourned at 6:36 pm eastern.