

GOHWP Board Meeting- Sept 18, 2017

Attendees: Morrie, Laura, Casey, Mary

Portfolio Updates:

Shujaat

- Updated membership status
- Updated emails and lists
- Created member profiles

Morrie

- Working on social media and content
 - Integrating social media management system
 - Generating content (e.g., videos, quotes, images)
 - Learning the website
 - Updating maintenance on the site (e.g., plugin)
 - Discussion point: Maybe contributions from board members but being aware of precedent, just to complete this small thing

Mary

- Sent a draft of GLOW factsheet to colleagues and working on edits
- Checking with publisher on the date of the issue, can announce when paperback version on the site
 - Discussion: Can send it through emails since there is more traction there than social media so far; send out to department heads in I/O; planning for SIOP meeting
- SDG project: Started with SIOP UN Team, started to being relooked at now but not usable at the current moment

Casey

- Member survey: board and member survey
- Sourced group for demographics topics for member
- Roll out needs to be in consideration of nominations and new board
 - Can be used as introduction from the new board
- Location demographic (outside of US)
- Does your graduate program have a HWP focus, informally or formally?

Membership Numbers:

- 646
- 25% growth from last year

Nominations:

- Seven people that have sent in their nominations

- 4 open seats
- Interest in contacts from Shujaat and Morrie; Mary has been reaching out as well; Mary reaching out to an additional contact
- Reminder due date: Oct 2nd
- Discussion question: if no one is nominated for chair, does the vice chair become the chair?
 - Chair is supposed to be elected by members

Fundraising:

- Eric- experience in fundraising; fundraising campaign
 - Target price point: \$3000 (agreed starting point)
 - How should we recognize donors?
 - Suggestion: Virtual donor wall on website by permission, receipts, acknowledge at annual meeting, at payment – if prefer to be anonymous please let us know)
 - Are we soliciting organizations as sponsors or reaching out to members?
 - Pfizer may be option, grant money, SIOP Foundation, APA,
 - Previous donors have been people that have been established in the field (e.g., Joel Lefkowitz)
 - Contributions used for the website yearly, extra: print materials, buttons
 - Tagline: “GOHWP is growing.”
 - Money can go to enhancing the monthly meeting, increase the membership, creating a sound network opportunity
 - Push the mission
 - Enhance advocacy in different areas
 - Need someone to manage the money
 - Corporate funders in their CSR department; probably looking for a specific project and tangible costs
 - Why should non-members donate to us?
 - Helping us do a better job of being there for our members
 - Public image for the causes they give to
 - Development of local chapters
 - Partner with other organizations
 - SIOP UN discovers a project that needs help and puts out call to action but targeted to the SMEs
 - Leads to investigation of member profiles; provide an ask if a member is open to being sourced to different projects