Date: 8/24/17

Present: Laura, Morrie, Mary, and Shujaat

Morrie: really happy about TIP content; TIP article out on nonprofits. Talk to Xavier grad students on Monday. Will talk to student on social media opportunities. Generating more content. Laura and I are both moderators and owners of the GOHWP listserv. Research on pricing for webmasters. Just need to manually add people to the listserv.

Laura: Glad we can wrap up the webmaster stuff. The tool we used to use to send email to members broke through the hack. In hiring a webmaster, large amount of work for us due to the hack. So could we pay someone to fix the website.

Shujaat: Been updating and keeping track of membership and member profiles. The process is easier.

Laura: Would we able to make the link to the TIP article on our page? Do you have to be a member to read it?

Morrie: Yes, and you don't have to be a member.

Mary: couple of things about the book. Electronic version of the flyer of the book from the publisher, and sent me statistics of the books sold. The publishers are working on getting the paperback version out. We had the pleasure of Stu Carr in NYC for conference meetings and discussions around GLOW. The SIOP UN team had their planning strategy meeting, and out of their meeting came a TIP article about GLOW. Stu is interested in getting publicity for GLOW. I sent you a draft of a GLOW fact sheet, which could be distributed in the future.

Laura: Of the main places on our site, people seem to go to the part about GLOW.

Mary: Can we put together a list of GOHWP articles and send that out? John Scott had a video about GLOW which we may or may not have up on the GOHWP site.

Casey: Member survey. Tried to get an understanding of what members' interest are, and level of involvement. Along with that, I wanted to see if our executive committee had different thoughts through another survey. So just to see if there is alignment or new ideas.

Mary: Most of the original members of the task force who founded GOHWP were SIOP members. There were some that weren't. It was always a distinct entity.

Laura: So GOHWP was born out of a SIOP conference.

Casey: If anyone has questions about the board or general membership that would be great.

Mary: Using the survey results would be good to put toward the member strategy.

Laura: I have a few items about communication media. I am interested in seeing what value people see in their GOHWP membership.

Morrie: I don't think I specified that you need to have a GOHWP member to start a local chapter. Once we make it a requirement there shouldn't be a reason to firewall the local chapter document. Also, per

an earlier question, adding resources to the website is easy enough, provided we're just doing a bibliography. As long as we keep the publications on one page for resources, that shouldn't be a problem or issue.

Casey: Climate that we are in, and it's an avenue for information or resource, so perhaps we could be a voice for that climate. What the organization can provide in that space.

Laura: I want GOHWP the first place for people to look for HWP. Where do we draw the line with political news, disasters, and HWP?

Morrie: I have tried not to make our posts online overtly political and instead used them to help people think about what HWP "brings to the table" when humanitarian crises emerge.

Mary: Good starting point to have a call for action from other HWP related organizations. To Morrie's point about people and what we can do is a great step.

Laura: registering the organization. I'm trying to put together an onboarding kit for the next chair. What were we thinking for the next election? Pattern is a bit concerning for me in terms of why people aren't accepting leadership positions.

Mary: If we are not formally registered, we are an organization in name only.

Laura: We have definitely had problems in sourcing candidates. Are we not ready to register?

Mary: definitely is a possibility that we are not ready.

Laura: If we could all come back with 2-3 names that we would want to reach out to for executive board roles?

Mary: Let's do that.

Laura: It would help for the board members to have some basic knowledge of HWP.

Mary: The membership has grown steadily which is great. The next level of chairs will be instrumental to taking GOHWP to the next level.

Shujaat: The membership number on Facebook may not be legit compared to the number on the site.

Laura: Let's reach out to people to gauge interest. It's challenging to be a chair. It's been a good growth opportunity for me. Morrie, can you add the part about one or more being a member of GOHWP, on the site and chapter guide?

Mary: If you have a fact sheet or flyer about the chapter guide that would be useful for getting the word out.

Laura: I was actually thinking of redesigning the GOHWP flyer that we have, like a one pager?

Casey and Mary: We can work on the flyer.

Laura: Morrie, would you want to lead the effort for piloting the site for Xavier?

Morrie: Yes

Mary: Leo M just got his PhD. Would be good to do a blurb about him.

Laura: some things to think about. If you have ideas about things Emmanuel could do around student issues, could you email him? Another thing is sourcing candidates for election. Thanks, Great conversation everyone, and if there is anything else you need just follow up!