

Agenda for GOHWP Executive Board Meeting
(22/07/15 – 3:30 PM EST/9:30 PM SA/10:30PM EAT / 23/07/15 - 7:30 AM NZ)

1. Call to order

- a. Mary, Ines, Drew, Ashley, Doug, Tara on call

2. Minute approval from May meeting

3. Old business

- a. Portfolio progress

i. Advocacy/outreach- Stu & Mary

1. Book publicity/general HWP outreach

- a. Book will be published by Aug 24th; the publishers will handle the marketing, presently without a launch.

- b. Mary is working to organize a launch event at the UN, following up on advice from chapter author, Telma Viale

ii. Communications- Laura

1. Laura is happy to post on social media sites. Please ask if you have ideas!!

2. New blog post in July. #Blacklivesmatter guest host may not make it in time.

- a. Mahima, research student sponsored by SIOP, may also write a focal article shortly.

3. Check out the post on Slacktivism!

iii. Networking/recruitment- Peter

iv. Website- Doug

1. Largest day of visitors so far after email from IAAP (184 visitors)

2. 75 new individual signed up to receive new email notifications

v. Student issues- Drew

1. Students continue to ask how they can get engaged with HWP immediately. So far, only referring to SIOP-UN SDG tool.

- a. Perhaps we can create a page of activities and events (circa Steven Rogelberg's volunteering program) that people can join (without direct GOHWP support) in their areas?

2. Drew will send out SDG tool in Aug! Please review!!

vi. Member value- Tara

1. Increase in new member applications: 24 applications for membership in the last day

- a. Mostly school/educational psychologists; not many fit within our typical profile

- b. We need to determine how to handle membership requests when individuals don't fit the expected profile
- c. Can we add an item on the application surveying other membership identification?
- vii. Organisational issues- Ines
 - 1. Stu and Ines working on having dedicated streams at SIOP
 - a. Stu approached by Springer Publishing on having dedicated streams in I-O journal drawing on papers presented on invited streams from the three major I-O conferences (Ines, please clarify this a bit? I couldn't hear it all! Sorry!)
 - i. Might be better to take things slow and address issues organically rather than rush?

4. New business

- a. New membership survey item proposal (Tara)
 - i. May streamline our attempts to provide value to new members
 - ii. Decision: Tara will add the item after Doug provides necessary logins
- b. IAAP/ICP (Ines)
 - i. Email from anonymous Hong Kong-based IAAP representative probably responsible for the most recent member applications
 - 1. Who is this person?
 - a. Previous email blasts (Academics against Poverty) are not related to this email; Laura and Ashley are trying to contact the Academics group
 - b. Mary will try to find out the genesis for the IAAP email
 - ii. Canadian SIOP may produce some new membership; Ashley wrote intro for their newsletter
 - iii. Currently we are on the front page of SIOP website at the moment
 - iv. Alex is authoring TIP article; may develop into full SDG-focused article(s) wherein we can participate
- c. Advocacy communications (Ashley, on behalf of Mary/Stu)
 - i. Newsbrief/focal article
 - ii. Email blast
 - iii. Stu arranged a living wage meeting in Baltimore, but we don't know how that went, yet
- d. SIOP submission
 - i. Research incubator
 - ii. Other ideas?
 - 1. Drew- networking meeting focused on letting people get together to network, brainstorm ways to collaborate and barriers to collaborate; make sure to let people get started within 5 minutes of sitting down
 - 2. Invited sessions:

- a. Three session proposal idea for GOHWP theme track (Tara):
 - i. Making impact at a local level (volunteering, etc.)
 - ii. IGNITE – talking about making a societal impact (Stu, Mary, etc.)
 - iii. Impact action team – put people into teams to make an impact over the next year
 - 3. Ashley – General goal should be: Give people something they can take away: MEMBER PROFILES. Resource tool.
- e. **Other business**
 - i. Membership directory update – Drew/Doug
 - 1. Directory has been running for two months. Board should all create and experiment with profiles.
 - a. Drew suggested using text boxes versus open text options for interests in order to increase searchability
 - b. May face some limitations in terms of search (check this: <http://profileplugin.com/member-list-with-search/>)
 - c. Tara could add a comment on “opting out” of member profiles in membership acceptance letter OR we could just have a checkbox that says “if you don’t want a profile, check this box...”
 - i. Doug will add info into profiles as per new membership UNLESS the box is checked by the new member
 - ii. Ashley will be happy to help with drafting of new emails
 - ii. Alliance thoughts? (Tara, board members)
 - 1. Tara’s connection with Milt: GOHWP and Milt (??) can benefit from each other (e.g., funding and broader reach)
 - a. Mary- this is good in principle, but there’s no clear need to pursue the meeting....though it can’t hurt.
 - b. Tara will take action to schedule a meeting to explore this and see what form the partnership might take.
 - i. Various reps (or Ashley on her Ohio trip!!) can then work together in order to discuss how to proceed.