

**Agenda for GOHWP Executive Board Meeting**  
**(25/11/14 - 1:00 PM EST/8:00 PM SA/10:00PM EAT / 26/11/14 - 7:00 AM NZ)**

**Present:**

Ashley Hoffman (chair), Stu Carr, Drew Mallory (for first 30 min), Laura Sywulak, Ines Meyer, Doug Maynard (joined after first 45min)

**1. Call to order**

The chair opened the meeting

**2. Minute approval from Oct meeting**

The meetings were approved without changes by Ashley, Stu and Ines

**3. Introductions**

Ashley: Will defend her PhD proposal at North Carolina State University next week, she teaches a course on the Psychology of Aid at ??? College, served on the GOHWP executive committee in 2013/2014

Laura: PhD student at Brooke university

Drew: At Purdue University, works with Deborah Rupp, social work background, worked in community work in Thailand/Middle East

Stu: IOP Professor at Massey University, NZ, interested in how work can contribute to poverty alleviation, interest raised after working in Malawi, part of HWP working group which evolved into GOHWP

Ines: Senior Lecturer in OP at University of Cape Town, worked in community development before, got introduced to HWP by Lori Foster Thompson and Alex Gloss in 2012, served on the GOHWP executive committee in 2013/2014

Doug: vice-chair, Professor of Psychology at State University of New York at New Paltz, was part of HWP working group which evolved into GOHWP

**4. Old business**

- a. Ashley outlined the main results of the June 2014 membership survey:
  - i. Clarity re: GOHWP/HWP
  - ii. Info sharing
  - iii. Networking/recruitment
  - iv. Data/research dissemination (academic)
  - v. Research dissemination/best practices (applied)

**→ Ines to email member benefits survey results to everyone on the board**

**5. New business**

a. 2014 goals

In consultation with Dough Ashley has identified the following three broad goals for 2014/2015:

- i. Clarity of organizational structure/delineation of HWP and GOHWP
- ii. Advocacy/Strategic partnerships
- iii. Internal member networking/resources

b. 2014/2015 portfolios – Ashley

Based on the goals the following portfolios are suggested:

**i. *Advocacy/outreach:***

*organizational advocacy and research of other organizations to align with, and the outreach to those organizations to discuss affiliation*

What we learned last year is that advocacy and marketing are closely inter-linked. It is a large area. Two board members should be allocated to working on this, possibly set up concrete projects that the organisation can be working on.

Ashley is meeting with SIOP's pro-social and advocacy visibility sub-committee chair Amy Duverney next week to see how GOHWP could work with the committee

HWP has been talked up greatly within Psychology, but this needs to continue to get HWP onto people's radar (e.g. in communities, among policy makers, the UN); we need to show that there is a role for IOP in creating workplaces

Mary expressed an interest via email to work on the advocacy portfolio, though she does not have much time at the moment

Stu would like to remain part of advocacy group, but has senior leadership role at his department and is conscious that he has limited time. He would like to work closely with another person. The JOB special issue (call for proposals in early 2015, papers due on 31 August 2015) will take up much time for Stu, Lori Foster Tompson and Ines.

Stu would be interested in working on developing a HWP competency profile (again together with someone else).

There is interest from people outside the board, too, who could lend support in this portfolio.

**ii. *Communications:***

*blog, newsletter, emails sent and received, twitter*

This was done by two people last year (Tara (newsletter) and Ashley (Twitter account, Facebook account, emails)); could be done by one person

→ Ashley will check with Tara if she would like to take this on

**iii. *Networking/recruitment/membership:***

recruit members (troll pubs, attend conferences, etc.) approve new members

Doug held this portfolio last year but is happy to hand over to someone if there is interest

Laura is interested in this or the member value portfolio

**iv. Website**

Doug will continue holding this

- v. **Student issues:**  
*any student issues, student value, Facebook presence*

Drew is taking this on

- vi. **Member value:**  
*define and provide value to academics and to practitioners; provide info about conferences, classes, etc.*

This portfolio is open to takers, Laura is interested

- vii. **Organizational issues/structure:**  
*work to clarify HWP/GOHWP; consider revision of history or addition of "open" history section/key contributors*

Mary has information about this (how to register GOHWP in New Zealand).

Right now registering GOHWP as an organization will not be pursued as it seems to require ongoing administrative effort. If there are grants/projects we would like to apply for this issue will be taken up again.

- viii. **Engagement:**  
*provide opportunities for members to get involved—work with other portfolios to identify committee needs, and reach out to membership to request assistance; work with networking portfolio to plan networking for current members (i.e. receptions at conferences, etc.)*

As the advocacy portfolio is large engagement will be removed as a stand-alone portfolio and instead be included into everyone's portfolio so that it becomes the whole committee's responsibility

→ Peter and Laura to finalise their portfolios

→ Everyone to come up with 2-3 tangible, practical and achievable goals for the year ahead for their portfolio by the next meeting

c. SIOP workplace trends/SDGs in 2015 – Stu

SIOP's visibility committee has put out a vote for SIOP members to determine the top 10 workplace trends for 2015. CSI and Humanitarian Psychology are on the list of options.

→ *Stu will post the link on the forum so that GOHWP member can vote*

## 6. Other business

a. Massive Open Online Course (MOOC) on HWP

Based on the concept paper submitted to the University of Cape Town (UCT) Ines was invited to draft a full proposal for a MOOC on HWP. MOOC materials would be made available to anyone in GOHWP under a creative common license. UCT will decide in February if they wish to fund/work on the project.

UCT's review committee found it difficult to understand what exactly the MOOC would be about, would need to be clearer and have a catchy title/topic.

Possibly link MOOC to Sustainable Development Goals

Ashley's Psychology in Aid course draws interest from wider audience (e.g. students working/interested in international development/international aid students)

Massey University is conceptualizing a Masters programme in Sustainable Development.

Ines would like to work on this as her portfolio even though it is not on the list of portfolios above. Those present felt that this was in order as the MOOC is linked to advocacy, networking and value for membership, especially if it can help clarify what HWP is.

→ *Ashley will pass on list of people who had expressed interested in HWP curriculum development to Ines*

→ *Ines to work on clarifying what HWP is as part of the MOOC.*

b. Revision of history part on GOHWP website

→ *Ashley will apply her mind to it*

c. Interns for GOHWP

Doug's proposal to take on GOHWP interns when needed, was supported

d. Leadership section on website

*→ New members please email Doug a photo and a paragraph including your background so the section can be updated*

There should be a section for past members of the board so that their legacy is kept

*→ Doug to include hyperlink for 2013/2014 board (under which the 2013/2014 leadership site will be found)*

**The meeting closed at 2:20 PM EST/9:20 PM SA/11:20PM EAT / 26/11/14 -  
8:20 AM NZ)**